



## Welcome to DataFeedWatch. Why should you optimize your product feeds?

Welcome to DataFeedWatch. The place where online merchants GROW!

In this course we will discover together the best ways to optimize your product data for success. Step-by-step and with practical examples.

Before we dive into the the ins and outs of feed marketing, and how you can achieve your growth targets let's see **what you can expect to accomplish during your 14-days free trial:**

- optimize your product feed and improve the quality of your listings
- create ads your customers engage with
- improve conversion rates for shopping campaigns
- boost your online visibility

### **And most importantly GROW your online sales!**

Because DATA IS POWER and the more information you provide to the shopping channels, the better the channels understand your product, and the better they match your products to what customers are looking for.

Together we will uncover all the secrets of feed marketing, but first let us show you how to connect your store to DataFeedWatch.