ACADEMY

Upload Your Feed to Facebook Product Catalog

Once your feed is fully mapped and optimized you can go ahead and copy the feed link from your DataFeedWatch channels dashboard.

Now we jump straight to Facebook Business Manager Account.

- First, proceed to your Commerce Manager and select your catalog.
- Next, you will find Data Sources on the side menu, under Catalog.
- Click Add Items.
- Here, we will select "Use Bulk Upload" that will allow us to set up scheduled updates using the live feed URL you copied from DataFeedWatch Dashboard
- Choose "Scheduled feed"
- Paste the feed URL from DataFeedWatch
- In this step, select the best time for Facebook to refresh your product data. It's best to sync it with the daily updates you've set in Datafeedwatch.
- For example, if your shop is scheduled to update at 2 am and 2 pm in your DataFeedWatch account, you could choose an hourly update, that will follow the shop download. In this case, I'd go for 2:20 am and again 12 hrs later.
- Next, you can name your feed - it can be anything you want. And select the default currency.

After you hit confirm, Facebook will process your product feed and provide you with a feed health report right here, under Data Source Overview.

And that's it! You can start running your Facebook Ads!